

## **Success From Home Magazine – September 2006**

### **“A Charmed Life” (Excerpt) by Brittany Glen**

What’s it like being your own boss? “Fabulous,” says Johnna Parr. “I really like me as a boss,” says Johnna’s husband, Matt. It’s no wonder; the Parr’s live a charmed life. Matt and Johnna, along with their daughters, Monica and Sabrina, ages 10 and 12, live in a 9,800-square foot home in a prestigious Chicago suburb. A preserved forest surrounds their home, and they often spot deer and other wildlife while sitting on their deck. They have a staff of housekeepers and landscapers. They frequently travel to exotic destinations.

While Matt and Johnna are successful by anyone’s standards, they are careful to remain humble and helpful to others, and assisting others has become their primary goal. “I have a quote on our wall that says, “Today I will make a difference in someone’s life,” Johnna says. “I truly believe that every day, someone is going to grasp how this opportunity can absolutely change his or her life.”

“This is my favorite phrase: ‘A leader of one can someday be a leader of many, but if you can’t lead one, you will never lead any.’” says Matt, “In other words, you can’t lead others until you are the leader of yourself. I had to learn to be my own boss. What happens is that you start making excuses for yourself instead of doing the things you know you need to do. It’s important that you become a leader of you first, then you can be a leader of many.”

“I believe a leader is someone who has a strong and positive influence on his or her team,” Johnna says. “Leaders have to be willing to roll up their sleeves and continually serve.”

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## **Success from Home Magazine – May 2010**

### **Uncommon – and Loving It! (Excerpt) by Karyn Reagan**

Matt Parr’s resume reads like a success journal. He served in the Army with a Special Forces unit as a military surgeon, was with the Army Rangers for a couple of years, and was honorable discharged after sustaining an injury. He transitioned into civilian medical positions with ease, ending up as a medical research and development director.

Johnna was a corporate recruiter in Chicago. She enjoyed her job, but when she started her family, Johnna chose to become a stay-at-home mom. Life was good, until her divorce. She suddenly became a single mom and was faced with the difficult decision of returning to the corporate world while someone else raised her two daughters. "It was at that junction that I received a phone call from my old friend, Matt Parr, that changed my life," Johnna says.

The Parr's have several hobbies, including a love for travel and scuba diving, and have taken many exotic vacations that allow for both. "We love to visit remote islands where we are surrounded by nature," Matt says. One island they visited was so remote that it took two days to get there. "There were nine guests on the island and 35 residents who took care of our every need, from catching the lobster for dinner to bringing us our bottled water," Matt says, "There were no roads or vehicles, but miles of white sand beaches we often had to ourselves."

Johnna has kept a journal of her experiences over the last 10 years, and when she decided to write a book about her journey in network marketing, her journal became her main source of content. "The book, titled *When the Dream is Big Enough*, has been useful to team members and is becoming a resource to networkers in other companies, as well," Johnna says.

The Parrs are living a lifestyle of freedom, and they are enjoying every minute of it. They feel blessed to be living lives of prosperity and flexibility and helping others do the same.

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